

## Privacy Policy

During your visit to our website, personal data is collected.

Agri Information Partners places great importance on your privacy. This Privacy Policy provides insight into the use of personal data on [www.agripartner.com](http://www.agripartner.com) and all related domains.

In this Privacy Policy, we aim to provide clear and transparent information about how we handle personal data. We make every effort to ensure your privacy is safeguarded and, therefore, handle personal data with care. In all cases, Agri Information Partners adheres to applicable laws and regulations, including the General Data Protection Regulation (GDPR). This means that we, at the very least:

- Process your personal data in accordance with the purpose for which it was provided, as described in this Privacy Policy.
- Limit the processing of your personal data to only those data that are minimally necessary for the purposes for which they are processed.
- Seek your explicit consent when needed for the processing of your personal data.
- Have taken appropriate technical and organizational measures to ensure the security of your personal data.
- Do not disclose personal data to third parties unless necessary for the execution of the purposes for which they were provided.
- Are aware of your rights regarding your personal data, inform you of them, and respect them.
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If, after reviewing our Privacy Policy or in a general sense, you have questions or wish to contact us, you can do so using the contact details below:

### **Agri Information Partners**

Agro Business Park 67  
6708 PV Wageningen  
Netherlands

Phone: +31 317 471300  
Chamber of Commerce (KVK) number: 09133823

Website: <https://www.agripartner.com>  
Email address: [administratie@agripartner.nl](mailto:administratie@agripartner.nl)

## **Personal Data**

Personal data includes all data that provides information about individuals and by which individuals can be directly or indirectly identified. The following personal data are processed by us:

- Name
- Company name
- Email address
- Phone number

## **Purposes**

By processing personal data, we mean collecting, recording, storing, and using your personal data. We do this for various purposes and only with your consent:

- Sending newsletters. You can subscribe and give consent via the registration form.
- Contacting you, for example, if you have a question or need more information about our products and services. You can submit a request through the contact form for this purpose.
- Scheduling an introductory meeting and/or demonstration. You can request this via the "demo request form."
- Initiating a job application process. You can apply via the job application form.

## **Retention Period**

Agri Information Partners does not retain personal data longer than necessary for the purpose for which it was provided.

## **Security**

We have taken appropriate technical and organizational measures to protect your personal data from unlawful processing. We have implemented the following measures:

- All people who, on behalf of Agri Information Partners, may be aware of your data are obliged to maintain confidentiality.
- We implement a username and password policy and Multi-Factor Authentication (MFA) on all our systems.
- We back up personal data to restore it in the event of physical or technical incidents.
- We regularly test and evaluate our measures.
- Our employees are informed about the importance of protecting personal data.

## **Rights Regarding Your Data**

You have the right to access, rectify, or delete the personal data we have received from you. You can also object to the processing of your personal data (or part of it) by us or by one of our processors. If we process your personal data based on your consent, you always have the right to withdraw this consent.

## **Complaints**

If you have a complaint about the processing of your personal data, we ask you to contact us directly. If we cannot resolve the issue together, you always have the right to file a complaint with the Dutch Data Protection Authority, which is the supervisory authority for privacy protection.

*This Privacy Policy was last updated on: December 5, 2023.*